

The Right Person and the Right Plan for City Council

David Gauny is a local small business owner and community advocate who has repeatedly demonstrated his commitment to making city government accountable to its constituents.

A 21-Point Economic Development Plan was passed in 2009 with a projected \$5 million impact. Has anyone else asked what you need to keep your business going right now?

Small business makes up nearly 70% of our local economy and our city must do a better job of driving programs to all of us, not just big business. We pay for these incentives and we deserve representation.

David successfully pushed for and created the Small Business Subcommittee on the city's new Economic Development Corporation to ensure incentive programs reach our local, independent business. He is the right candidate to represent us on Council.



David is endorsed by City Councilman Bob Kellar, Tony & Reena Newhall, and numerous others who care about Santa Clarita's future.

Come Meet the Candidate!

A group of local small business owners are sponsoring a fundraiser for David in Newhall. Join Us!

What: Fundraiser/Q&A

When: 6pm, Monday, January 18

Where: El Trocadero Steakhouse
- 24274 Main Street in Newhall



An informal event where you can meet the candidate, ask questions, share concerns—and be heard!

Drinks and light hors d'oeuvres provided

www.electdavidgauny.com

Paid for by CTE David Gauny to City Council 2010 (ID #1322616)
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PEOPLE FIRST
DAVID GAUNY
■ FOR CITY COUNCIL 04.13.10 ■

Santa Clarita Needs a Better Plan For Small Business



Santa Clarita Needs David Gauny for City Council

Our Jobs, Our Planning, Our Future
- Our People First -

DAVID GAUNY FOR CITY COUNCIL 2010
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Santa Clarita: “Most Business Friendly City in L.A. County”

Los Angeles Economic Development Corp (2008)

Was that your vote? If not, vote now!

The last several years have hit Santa Clarita small businesses hard.

For many, the goal of driving sales has been replaced with balancing books and fears of total loss. For some, these fears have already become reality.



Nearly 70% of our local economy is made up of small and independent businesses—yet three years into a down economy, our city has done little for this critical segment.

David Gauny has already been working on behalf of Santa Clarita’s small businesses. As a small business owner and member of the city’s new Economic Development Corporation, David formed the Small Business Subcommittee to guarantee small business a voice at City Hall.

Now he wants to make sure someone there is listening.

We Need Help, Not Headlines!

David Gauny has a specific plan to get local businesses back on their feet:

- ❖ Better communicate publicly funded incentive programs to ALL business—not just big business.
- ❖ Conduct a comprehensive survey of small business to understand actual needs, not perceived.
- ❖ City-sponsored expos that bring local manufacturers, distributors, and purchasers together.
- ❖ Expand vendor opportunities at local events and communicate them to ALL interested businesses.
- ❖ Review and expand City Hall’s efforts to purchase from local vendors
- ❖ Better coordination with Chamber and other business committees to help small business:
 - ❖ Use “Buy Local” *ThinkSCV* and similar campaigns effectively.
 - ❖ Source trained employees that qualify for Enterprise Zone credits.
 - ❖ Source information on public programs that help them stay open.

David Gauny also has a long-term plan to bring tourism dollars, high-paying jobs, and better business trend analysis to our city—all crucial to the future of our local business.

The Status Quo Isn’t Working for Santa Clarita Small Business



...Change it!

Elect someone who works as hard as you to keep business open!

You and Your Business Can Expect More From City Hall!



Here’s How:

- ✓ Visit: www.ElectDavidGauny.com
- ✓ Click: Get Involved (link at top of page)
- ✓ Register: You and your employees (City of Santa Clarita residents only)
- ✓ Help: *Spread the word* – Volunteer, Donate, tell your friends.
- ✓ Vote: David Gauny to City Council on April 13, or by absentee—you choose!

Jobs, Planning, Future—People First

Learn more at:

www.ElectDavidGauny.com

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